



## Saugeen

Economic Development Corporation  
*A Community Futures Development Corporation*

Our location:  
515 Mill Street, P.O. 177  
Neustadt, ON, N0G 2M0

Map Directions:  
<http://bit.ly/1jHBkTK>

Phone: 519.799.5750  
Fax: 519.799.5752  
[www.sbdc.ca](http://www.sbdc.ca)

Contact: **Lee Register**  
Training Coordinator and  
Communications Officer  
519-799-5750 x 0  
[lee@sbdc.ca](mailto:lee@sbdc.ca)



*We provide the opportunity to work with a business trainer and interact with other business owners to gain new ideas, growth strategies and success tools.*

# In-House Workshops

Hoping to hire the right employee for the job?

## WRITE A JOB POSTING THAT WORKS!!

In this 2-hour workshop, you will learn from a professional business writer how to create a job posting that will avoid vague and poorly-worded ads, and get the results you want!



- Learn the difference between the job description and the job posting
- What are your company's "must-haves" and what are your selling features?
- Rules to stick to, and where you can get creative
- Avoid vague wording and technical jargon: what exactly are you hiring them to do for your business?

**Wednesday, April 17<sup>th</sup>, 2019**

***Join us at our office in Neustadt***

**9:30 – 11:30 AM**

**Pre-registration required/\$35 per session  
(payable by cash or cheques to SEDC)**

*"No Charge for Business Excellence Training Program Clients"*