



FOR IMMEDIATE RELEASE

Susan Wright, Owner, Amazing Assets, Walkerton, Revealed as 5th Investor for the Hawks' Nest Competition

Neustadt, ON, May 16th, 2018



The Saugeen Economic Development Corporation (SEDC) and Bruce Community Futures Development Corporation (Bruce CFDC) are pleased to announce that Susan Wright, Amazing Assets, is the new angel investor for the local Dragons' Den inspired competition **"Hawks' Nest."**

Susan has been involved in the Walkerton business community as a proprietor and operator for almost three decades: 23 years in the grocery business, and the last five years as the founder and operator of Amazing Assets (Lingerie).

She has also had a leadership role with the organizations that support local businesses, having served on the BIA as both a board member and as chair.

Susan is currently on the Economic Development Committee as a member and as a liaison to the Community Improvement Committee. She has also served on several non-business committees and organizations as a member, secretary and chair.

She is also registered as a business mentor with Futurpreneur Canada and with Bruce County's Starter Company Plus Program, operated by Business to Bruce.

Susan is a long-time resident of the area.

WELCOME SUSAN WRIGHT TO THE HAWKS' NEST!

For more information on the Hawks' Nest, please contact SEDC toll-free at 1-877-335-7332 or Bruce CFDC toll-free at 1-888-832-2232.

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Resources:

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The Saugeen Economic Development Corporation and the Bruce CFDC are two of 36 CFDCs in southern Ontario funded by the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) through the Community Futures Program. CFDCs are independent, not-for-profit organizations delivering programs and services that support rural economic development and small business growth. They employ local staff and are each governed by a volunteer board of directors, made up of local residents representing the community.

