



## A DRAGONS' DEN INSPIRED EVENT

FOR IMMEDIATE RELEASE

*THIRD BIENNIAL HAWK'S NEST!!*

Neustadt, ON – October 16, 2019

Due to previous years' success, the Saugeen Economic Development Corporation (SEDC) in partnership with the Bruce Community Futures Development Corporation (Bruce CFDC) is planning to deliver the Hawk's Nest for the third time. This Dragon's Den inspired competition encourages entrepreneurs from various sectors to pitch their business ideas in an attempt to secure financial support from local investors, The Hawks.

This year, contestants from Grey, Bruce, Owen Sound, Wellington North and Minto can compete for a possible \$30,000 + investment in their business. In addition to the regular contestants a special youth category for ages 11-18 has been added. This is a great opportunity for the youth to showcase their entrepreneurial skills and innovative ideas.

Entrepreneurs will receive assistance with preparing their business plans through free training sessions. Training sessions will start on October 17 – November 7<sup>th</sup> and will be held in Owen Sound, Kincardine, Minto and Durham. On November 2<sup>nd</sup> the youth can take part in free business plan training just for their category.

*Live Show to be held at the Roxy Theatre in Owen Sound, June 2020.*

Stay tuned for the announcements of the Hawks in the coming weeks.

Austin and Fisher stated, "We have been so pleased with Hawk's nest in its previous two years. We are excited to be bringing it back for a third. This event supports local economic growth and provides a viable option for new businesses and expansions in Grey, Bruce, Owen Sound, Wellington North and Minto."

#### Backgrounder:

The SEDC and the Bruce CFDC offer a wide variety of programs and services supporting community economic development and small business growth. In particular, they provide:

- Community strategic planning and socio-economic development
- Support for community-based projects
- Business information, training and planning services, and
- Access to capital for small and medium-sized businesses and social enterprises.

The SEDC and the Bruce CFDC are not-for-profit organizations that have partnered to provide an avenue for existing businesses looking to expand and entrepreneurs wanting to start a business.

#### Resources:

- [Saugeen Economic Development Corporation](#)
- [Bruce Community Futures Development Corporation](#)

#### Contacts

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