



## **Hawks' Nest 2020!**

### **Objectives**

In Partnership with the Bruce Community Futures Development Corporation (Bruce CFDC), the Saugeen Economic Development Corporation (SEDC) will deliver the Hawks' Nest, a "Dragon's Den" inspired competition where businesses and entrepreneurs from various sectors will pitch their business plans, in an attempt to secure financial support from angel investors (the Hawks) from within the SEDC and the Bruce CFDC service areas.

### **Background**

The Hawks' Nest will provide an avenue for entrepreneurs wanting to start a business and existing businesses looking to expand.

Two categories of contestants will pitch their ideas to our angel investors, the Hawks. A Youth category will have one finalist and the Open category will have 6 finalists. All of the contestants have an opportunity to attract an investment by the Hawks in the form of a loan, grant, partnership equity position or whatever is negotiated.

The People's Choice award will be decided at the event. A portion of the ticket sales will be presented to the finalist with the most audience votes. This could be additional to the Hawks' investment.

Your sponsorship of this event will demonstrate your support of the entrepreneurial spirit that is found within the catchment areas of the SEDC and the Bruce CFDC.

Be one of the 7 Corporate Sponsors that will be acknowledged throughout the event and in all promotional communications regarding the Hawks' Nest. Listed below is the visibility your corporation will receive by participating at each sponsorship level.

There are four classifications for sponsorship:

Corporate, Gold, Silver & Bronze



## Sponsorship Visibility Plan 2020

### CORPORATE SPONSOR

**\$ 2500.00**

#### Participation:

- 3 Complimentary tickets to the event

#### Visibility

- Corporate logo on the SEDC, Bruce CFDC and participating community websites and social media sites with hyperlink.
- Promoted during radio and newspaper advertising
- Acknowledgement through placement of logo on event posters, program, tickets and welcome banner
- Customized 30 second video presentation of business played during the event
- Recognition by the MC during the event
- Full page print advertisement in the event program
- Featured on event TV broadcast and event DVD
- Mounted certificate to display to customers

### GOLD SPONSOR

**\$ 1000.00**

#### Participation:

- 2 Complimentary tickets to the event

#### Visibility

- Company logo prominently displayed at the event.
- Acknowledgement through placement of logo on event program and welcome banner
- 1/2 page print advertisement in the event program
- Company logo featured in a rotation with other sponsors during breaks at the event
- Featured on event TV broadcast and event DVD

### SILVER SPONSOR

**\$ 250.00**

#### Visibility

- Company name displayed on welcome banner
- Recognition by the MC during the event
- 1/4 page print advertisement in the event program
- Company logo featured in rotation with other sponsors during breaks at the event
- Featured on event TV broadcast and event DVD

### BRONZE SPONSOR

**\$ 150.00**

#### Visibility

- Company name featured in a rotation with other sponsors during breaks at the event
- Company name printed in the event program



## Sponsorship Visibility Plan 2020

<b>SPONSOR LEVELS</b>	<b>Corporate \$2500</b>	<b>Gold \$1000</b>	<b>Silver \$250</b>	<b>Bronze \$150</b>
Customized video presentation played during the event	X			
Recognition by MC during the event	X			
Company logo featured in a rotation with other sponsors during the breaks at the event		X	X	Name Only
Company logo placement on the SEDC and Bruce CFDC sites with a hyperlink to your site and logo on participating community websites	X			
Company logo printed on event posters	X			
Company logo printed on event program	X	X	Name Only	
Company logo printed on event welcome banner	X	X	Name Only	
Company logo printed on event tickets	X			
Promoted during radio and newspaper advertising	X			
Advertisement in event program	Full Page	1/2 Page	1/4 Page	Logo
Complimentary Event tickets	3	2		

**Do you require assistance picking the right package for you and your business?  
 Contact the Hawks' Nest Coordinator.**

**Email: [hawksnest@sbdc.ca](mailto:hawksnest@sbdc.ca)  
 Phone: 519-799-5750**



Saugeen Economic Development Corporation  
515 Mill Street, PO Box 177 Neustadt, ON  
Phone: 519-799-5750  
Email: hawksnest@sbdc.ca

## Sponsorship Request Form

<input type="checkbox"/>	<b>CORPORATE SPONSOR</b>	<b>\$ 2500.00</b>
<input type="checkbox"/>	<b>GOLD SPONSOR</b>	<b>\$ 1000.00</b>
<input type="checkbox"/>	<b>SILVER SPONSOR</b>	<b>\$ 250.00</b>
<input type="checkbox"/>	<b>BRONZE SPONSOR</b>	<b>\$ 150.00</b>

<b>Business Name:</b>	<b>Contact Person:</b>
_____	_____
<b>Street Address:</b>	<b>Email:</b>
_____	_____
<b>City:</b>	<b>Phone Number:</b>
_____	_____
<b>Postal Code:</b>	<b>Website/Social Media:</b>
_____	_____

Please note in order to receive the full benefits of your sponsorship submit forms and payment by **April 15th, 2020**.

**Please make cheques payable to:**

**Saugeen Economic Development Corporation  
515 Mill Street, P.O. Box 177  
Neustadt, ON N0G 2M0**