



A DRAGONS' DEN INSPIRED EVENT

FOR IMMEDIATE RELEASE

IT'S BACK!!!

Neustadt, ON – July 18, 2017

Due to last year's successful event, the Saugeen Economic Development Corporation (SEDC) in partnership with the Bruce Community Futures Development Corporation (Bruce CFDC) are once again planning to deliver the Hawk's Nest. This Dragon's Den inspired competition encourages entrepreneurs from various sectors to pitch their business ideas in an attempt to secure financial support from local investors (The Hawks).

This year, contestants from Grey, Bruce, Owen Sound, Wellington North and Minto can compete for a possible \$30,000 + investment in their business.

Entrepreneurs will receive assistance with preparing their business plans through free training sessions. Training sessions will start in September and will be held in Owen Sound, Kincardine, Minto and Walkerton.

Live Show to be held at the Knights of Columbus Hall between Walkerton and Mildmay on June 13th, 2018.

The Hawks will be announced in the coming weeks.

"We are excited to bring the Hawk's Nest to the Grey, Bruce, Owen Sound, Wellington North and Minto areas for a second time. This event will support local economic growth and provide a viable option for new businesses and expansions," stated Rose Austin, General Manager, SEDC.

Backgrounder:

The SEDC and the Bruce CFDC offer a wide variety of programs and services supporting community economic development and small business growth. In particular, they provide:

- Community strategic planning and socio-economic development
- Support for community-based projects
- Business information, training and planning services, and
- Access to capital for small and medium-sized businesses and social enterprises.

The SEDC and the Bruce CFDC are not-for-profit organizations that have partnered to provide an avenue for existing businesses looking to expand and entrepreneurs wanting to start a business.

Resources:

- [Saugeen Economic Development Corporation](#)
- [Bruce Community Futures Development Corporation](#)

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