



Saugeen

Economic Development Corporation
A Community Futures Development Corporation

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We provide the opportunity to work with a business trainer and interact with other business owners to gain new ideas, growth strategies and success tools.

In-House Workshops

Social Media for Business: Keep Your Social Simple!



If you feel confused and overwhelmed about what type of social media you should be using to promote your business, you're not alone!

- ? Do you need a website?
- ? If you have a website, do you still need Facebook or Twitter??
- ? Do you have time to manage the site?
- ? How often should you be posting?

Find out all this and more at our next workshop, led by social media expert and consultant, Tim Campbell. Discover which digital marketing platform is best for your type of business, based on your level of computer skills and time constraints.

Tim brings his digital marketing experience to inform and guide you. He has assisted many entrepreneurs, local organizations, school boards, churches, and business centres find their social media "groove".

JOIN US TO LEARN WHAT WORKS FOR YOU!

Tuesday, June 18th, 2019 9:30 – 11:30 AM

**Pre-registration required/\$35 per session
"No Charge for Business Excellence Training Program Clients"**