





# ADVANCING WOMEN ECONOMICALLY

BUSINESS LOANS TO ASSIST WITH:

Start-Up

**Small Business Equipment** 

**Purchases/Upgrades** 

Leasehold and Façade Improvements

Overcoming the Barriers of Women Entrepreneurs Including: Childcare, Internet Access, Transportation, etc.

IT Needs Including: Computers, Software, Websites, POS Systems

Acceptance into our Business Training Excellence Program for the Term of the Loan

## SAUGEEN ECONOMIC DEVELOPMENT CORPORATION

Working in Partnership for the Community Futures

Communities We Serve: Arran-Elderslie, Chatsworth, Brockton, Grey Highlands, Hanover, Minto, South Bruce, Southgate, Wellington North and West Grey

www.sbdc.ca info@sbdc.ca





MAX WEEKLY PAYMENTS OF \$87

SIMPLE APPLICATION

UNSECURED BUSINESS LOANS UP TO \$20 000

FLEXIBLE REPAYMENTS

FOR MORE INFO VISIT SBDC.CA



#### CHECKLIST OF THINGS TO INCLUDE WITH THIS LOAN APPLICATION

<ul> <li>New Businesses:</li> <li>Business plan</li> <li>2 years cash flow projections</li> <li>A copy of your incorporation papers, if you are incorporated</li> <li>A copy of a birth certificate and driver's licence for each business principal</li> <li>A copy of your Master Business Licence if you are not incorporated, (if this application is for a proposed new business, and you have not completed your registration, a copy can be obtained later)</li> </ul>
<ul> <li>Existing Businesses:</li> <li>Business Plan</li> <li>A copy of your incorporation papers, if you are incorporated</li> <li>A copy of a birth certificate and driver's licence for each business principal</li> <li>2 years of historical financial statements (profit &amp; loss and balance sheet)</li> <li>Corresponding Income Tax returns and Assessment Notices</li> <li>Current Profit &amp; Loss statement, Aged Accounts Payable, and Accounts Receivable lists</li> <li>Current Government Statements for HST/Source Deductions</li> <li>A copy of your Master Business Licence if you are not incorporated, (if this application is for a proposed new business, and you have not completed your registration, a copy can be obtained later)</li> </ul>

Women entrepreneurs located in the Saugeen Economic Development Corporation coverage area, including the following municipalities, are welcome to apply:

Arran-Elderslie, Brockton, Chatsworth, Grey Highlands, Hanover, Minto, South Bruce, Southgate, Wellington North and West Grey

\*All approved applicants will be accepted into our Business Training Excellence Program for the term of their loan.\*

#### GENERAL INFORMATION AND GUIDELINES

#### **Advancing Women Economically**

Saugeen Economic Development Corporation (SEDC) is a community sponsored and managed non-profit organization designed to foster the creation of new jobs by helping business start-ups, maintenance or expansions.

The following are the guidelines to be utilized in the review of applications to the **Advancing Women Economically Loan Fund**:

- Unsecured Business Loans may be provided under this program \$5,000 to \$20,000
- Interest Rate of 7.5% per annum; maximum 5 year repayment period
- No legal fees, No early payout fees (with 90 day written notice)
- Owner's personal guarantee required
- Completed loan application, personal financial statement, two years of financial statements for existing businesses, copies of recent government statements(HST/Source Deductions/Income Tax)
- Eligible businesses must be located in or be able to demonstrate an impact on the following area(s): Municipalities of Arran-Elderslie, Brockton, Chatsworth, Grey Highlands, Hanover, Minto, South Bruce, Southgate, Wellington North and West Grey.

#### WHAT HAPPENS ONCE A LOAN IS APPROVED

- 1. Loan Agreement and documentation is prepared and provided to you for review and signature.
- 2. Following receipt of executed loan agreement and documentation, the loan will be advanced.
- 3. You will be required to submit quarterly financial statements to the Loans Officer for review.

**NOTE:** As the Corporation is financially supported by the Government of Canada, through the Federal Development Agency of Southern Ontario (FedDev), representatives of FedDev are permitted access to all client files for monitoring and evaluation purposes and you may be contacted by representatives of FedDev as part of the evaluation process.

#### **BACKGROUND INFORMATION**

COMPANY	INFORMATION	ON					
Company Nai	me						
Address (if you have se location)	elected a						
City	,			Postal Code			
Telephone		Fax		Email	<u> </u>		
Web Site							
Structure	Sole Proprie	torship 🗆	Parti	nership 🗆	Corpo	oration 🗆	
Location	Owned	_ Date Purchased					
	Leased	Expiry	Expiry Date				
Rate per sq. f	foot			Total sq. foo	ot area		
Federal Busin Number or H				Provincial S Number:	Sales Tax		
OWNED IN	FORMATION	# 1					
Name	ORMATION	π I			%	6 Owned (if partnership)	
Address							
City		Province		Postal C	Code		
Telephone		Fax	<u> </u>	Email			
OWNED IN	FORMATION	# 2					
Name	CRIMATION	# 2			%	6 Owned (if partnership)	
Address							
City		Province		Postal C	Code		
Telephone		Fax	l	Email			
DACTICOLY	/ENCV						
PAST SOLVENCY Have you ever owned a business in the past?		Yes No	If yes explain business:	in the cu	rrent status of the		
Have you owned a business that has ever been in receivership or declared bankruptcy?			Yes No	If yes explai	in:		

<b>BUSINESS</b>	<b>BANKING INFOR</b>	MATION			
Business Bai					
Address					
Telephone	1	Contact			
BUSINESS	& PERSONAL RE	EFERENCES (sp	ecify)		
Name & Addi			Contact Na	nme	
			Phone		
Name & Addi	ress		Contact Na	nme	
			Phone		
Name & Addr	ress		Contact Na	nme	
			Phone		
Have all req paid in acco □ Yes □	ordance with your re	emittance schedu	le? (Check y	es or no)	e Deductions) been
OWING TO		AMOU	NT	DETAILS	

				Amount
				7
	PROJECT FINANCING		TOTAL COST OF PROJECT	*   \$
	PROJECT FINANCING	Amount		Amoun
	APPLICANTS CONTRIBUTION	\$	SEDC LOAN	\$
	OTHER LENDER:	\$	OTHER SOURCE:	\$
			TOTAL PROJECT FINANCING	\$ \$
,	*Total Proj	ject Financing sh	nould equal Total Cost of Project.	<u> </u>
	Ar	nticipated Repa	yment: years (maximum	5 years)
) NO	B MAINTENANCE AND JOB Cover many staff do you currently	REATION P		5 years)
D np ov th	B MAINTENANCE AND JOB C	REATION P	OTENTIAL	5 years)
OW mp ow th is	B MAINTENANCE AND JOB Converse with many staff do you currently color (including yourself)?  If we many staff do you expect to add the next 6 months as a result of a loan application if any?  PLEASE LIST ALL THE FINANCE AND JOB CONTROL OF THE PINANCE AND JOB CONTROL OF THE PINAN	REATION POST Full Time: #	OTENTIAL  Part Time: #	
D D D V tl is	B MAINTENANCE AND JOB Cover many staff do you currently coloy (including yourself)?  In many staff do you expect to add the next 6 months as a result of the loan application if any?	Full Time: #  Full Time: #  CIAL INSTIT	OTENTIAL  Part Time: #  Part Time: #  UTIONS WHERE YOU CURRENT	
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#### PERSONAL FINANCIAL STATEMENT

PERSONAL INFORMATION								
First Name Middle N	Name	Surname		SIN (optional)	_	Date of	Birth	
Home Address			City Province Pos			Postal C	Code	
Home Telephone Residence			Other	How long at presen		No	of Dependents	
Occupation	Own Re Currently Empl			Other			How long with employer? YrsMonths	
Employers Phone No: Marital Sta			Have you ever declared bankruptcy?  If YES, when Yes No			ES, when?		
Select all that apply (REQUIRED):				Women □ Youth ☑ Visible Minorities			s	
PERSONAL DATA ON SPOU have a legal interest obligation arise	JSE OR GUA	ARANTOR: business dea	Under the lings and m	e laws of Canada or ay also have an in	r the provinc terest in you	es your s r persona	spouse may al assets.	
Spouse's Name		Date of	Birth		S.I.N. Numb	er (optior	nal)	
Spouse's Current Employer (include a	address)			ng with employer?	Spouse's W	ork Numb	er	
Occupation			Have you ever declared bankruptcy? If YES, when?  Yes No					
Select all that apply (REQUIRED):		ous □ Franco ersons with Dis		Women ☐ Youth ☐ Visible Minorities			s	
ACCET	LIABILITIES List credit cards, open lines of credit and other liabilities							
ASSETS List and Describe			List				ner liabilities	
List and Describe	all Assets	VALUE	List		lines of cred	it and oth	ner liabilities  MONTHLY PAYMENT	
List and Describe  Total Cash on hand	all Assets	VALUE			lines of cred	it and oth	MONTHLY	
List and Describe	all Assets	VALUE	Bank L	pans (itemize)	lines of cred BALA OW	it and oth	MONTHLY PAYMENT	
Total Cash on hand  Automobile Make Model Year  Automobile Make Model Year	\$	VALUE	Bank L	credit cards, open	lines of cred BALA OW	it and oth	MONTHLY PAYMENT	
Total Cash on hand  Automobile Make Model Year  Automobile	\$	VALUE	Bank L	pans (itemize)	lines of cred BALA OW	it and oth	MONTHLY PAYMENT	
Total Cash on hand  Automobile Make Model Year  Automobile Make Model Year  Accounts, Notes, Receivable (please	\$	VALUE	Bank Lines o	pans (itemize)  f Credit (itemize)  Cards/Leases	lines of cred BALA OW	it and oth	MONTHLY PAYMENT	
List and Describe  Total Cash on hand  Automobile Make Model Year  Automobile Make Model Year  Accounts, Notes, Receivable (please itemize)	\$	VALUE	Lines o	credit cards, open cans (itemize)  f Credit (itemize)  Cards/Leases	lines of cred BALA OW	it and oth	MONTHLY PAYMENT	
List and Describe  Total Cash on hand  Automobile Make Model Year  Automobile Make Model Year  Accounts, Notes, Receivable (please itemize)  Total Real Estate Owned (see schedule)	\$	VALUE	Lines of Credit ((itemize)  Total M Estate (A)	credit cards, open cans (itemize)  f Credit (itemize)  Cards/Leases e)  ortgages on Real cowned (see Schedul	BALA OW	it and oth	MONTHLY PAYMENT	
Total Cash on hand  Automobile Make Model Year  Automobile Make Model Year  Accounts, Notes, Receivable (please itemize)  Total Real Estate Owned (see schede	\$	VALUE	Credit ((itemize	credit cards, open coans (itemize)  f Credit (itemize)  Cards/Leases  cortgages on Real council (see Schedul	BALA OW	it and oth	MONTHLY PAYMENT \$	
List and Describe  Total Cash on hand  Automobile Make Model Year  Automobile Make Model Year  Accounts, Notes, Receivable (please itemize)  Total Real Estate Owned (see schedule)  Investments  RRSP's	\$	VALUE	Credit ((itemize	credit cards, open cans (itemize)  f Credit (itemize)  Cards/Leases  cortgages on Real cowned (see Schedul cobligations (Please company)  MONTHLY	BALA OW	it and oth	MONTHLY PAYMENT	
List and Describe  Total Cash on hand  Automobile Make Model Year  Automobile Make Model Year  Accounts, Notes, Receivable (please itemize)  Total Real Estate Owned (see schedule)  Investments  RRSP's	s suite A)	VALUE	Credit ((itemize)  Total M Estate A)  Other C itemize  TOTAL PAYM  TOTAL	credit cards, open cans (itemize)  f Credit (itemize)  Cards/Leases  cortgages on Real cowned (see Schedul cobligations (Please company)  MONTHLY	lines of cred BALA OW \$	it and oth	MONTHLY PAYMENT \$	

GENERAL INFORMATION							
Have you ever had an asset repossessed? YesN	Are you	u a party to any claim	s or lawsuits? Yes No				
Do you owe any taxes prior to the current year? Yes_	No						
IF YES TO ANY QUESTION ABOVE, PLEASE PROVIDE DETAILS:							
INCOME SOURCES		SUNE	ORY PERSONAL	OBLIGATIONS			
Your Current Gross Monthly Income	\$	Do you	have other obligation	ns? (I.E. Co-signer, endorser, guarantor?)  No			
Your Spouse's Gross Monthly Income	\$	If Yes,	please provide details	3:			
Monthly Rental Income (from Schedule A below)	\$						
Other Income (please itemize)	\$						
TOTAL	\$						
SCHEDULE A							
(please provide		STATE OV		owned)			
Address of Residence/Property Owned:		·	Month/Year Purchased	,			
			Purchase Price	\$			
			Present Market Value	\$			
			Monthly Rental Income (if applicable)	\$			
Registered Owner(s)		% Owned	Annual Property Ta	ixes: \$ included in Mortgage payment?			
			Yes No	• • • •			
Name & Address of First Mortgage Holder:	<u> </u>	Name & A	ddress of Second Mor	rtgage Holder:			
Balance of First Mortgage: \$		Balance of	Second Mortgage: \$				
Monthly Payment: \$		Monthly Pa	yment: \$				

If additional property is owned, please attach details as indicated above and expenses (if applicable).

#### DISCLOSURE AND RELEASE STATEMENT

To: Saugeen Economic Development Corporation (the "Corporation")

- I, hereby certify that the information in this Statement of Personal Assets and Liabilities is a complete and true
  declaration. The property values shown above are the fair market values of the properties and the amount of
  debts is the total potential indebtedness (inclusive of any other loans, credit cards, or other debts for which I
  have signed as a guarantor).
- 2. I confirm that if any statement I have made herein or in accompanying materials proves to be incorrect in any way, I shall notify the Corporation immediately.
- 3. I authorize the Corporation to obtain personal credit information about me from any source. By executing this statement, I acknowledge as notice in writing, the Corporation's intent to obtain this information and I authorize each source to provide this information to the Corporation.
- 4. I understand and agree that in order to perform a credit investigation, I need not provide my Social Insurance Number ("SIN") if I can provide alternative identification that is acceptable to the credit reporting agencies. If I do provide my SIN, I consent to the Corporation using this information for the limited purpose of performing a credit investigation.
- 5. I authorize the Corporation to retain this Statement of Personal Assets and Liabilities and any financial records, credit and reference reports for the Corporation's records and reporting to the Federal Development Agency of Southern Ontario (FedDev), who oversees the Community Futures Program.
- 6. I confirm receipt of the Corporation's Privacy Statement and understand and consent to the Corporation collecting, using, retaining and disclosing the information contained in this Statement of Personal Assets and Liabilities for the limited purpose of determining my eligibility for financing as is required by law, and by the Government of Canada. I understand that the Corporation will handle my personal information in strict confidence in accordance with Federal privacy law as set out in the Corporation's Privacy Policy. If I have any questions or concerns about the management of my information, I may refer to the Privacy Policy, available at www.centreforbusiness.ca or contact the Chief Privacy Officer.
- 7. I understand and agree that my Personal Financial information may be, at any time throughout the application and/or approval process, disclosed to any co-applicant, spouse, partner or guarantor of this loan application.

Yes	No	I am currently the subject of litigation before a court, tribunal, government board or agency, or there is a threat of such litigation. There are unexecuted judgment(s) registered against me, such as:							
		I have made an assignment or have been petitioned into bankruptcy; there are writs registered against my name. If yes, provide details: -							
		I certify that I am a Canadian Citizen or Landed Immigrant.							
DAT	ED, A	AT, THIS	DAY OF						
Witn	iess		Signature						

#### THE APPLICANT UNDERSTANDS AND AGREES:

- (a) That the Applicant will be responsible for payment of all charges relative to preparation, execution and registration of such documents as may be required by the Corporation or its solicitors, in the event this application is approved. Such fees will be deducted from any monies advanced to the undersigned.
- (b) That the terms and conditions of any financing which may be authorized will be set forth in an Approval Letter, for agreement and acceptance by the Applicant;
- (c) That the statements made herein are for the express purpose of obtaining financing from the Corporation and are to the best of the Applicant's knowledge and belief true and correct. The Applicant understands that additional information in support of this application must be supplied to the Corporation, if requested, before adequate consideration can be given to this application. The Applicant realizes that any present or future indebtedness of the Applicant, or the Applicant's business, to the Corporation may become due and payable if any information provided by the Applicant to the Corporation proves to be inaccurate or incomplete;
- (d) That in applying for this financing and, in the event that the Corporation approves such application, the Applicant's personal and confidential business information will be requested from the Applicant and/or collected from third parties that have information about the Applicant's business and personal financial status for the purposes of determining the Applicant's eligibility for financing and reporting to the Government of Canada..

#### DISCLOSURE, RELEASE AND WAIVER OF LIABILITY

- (a) The Applicant acknowledges that he or she approached the Corporation to obtain information about business and has, or is preparing a business plan.
- (b) The Applicant acknowledges that he or she is solely responsible for the success or failure of his/her business, and that any information which is provided to the Applicant by representatives of the Corporation is for the Applicant's understanding only. It is the Applicant's responsibility to verify the accuracy of such information or to seek additional information concerning any aspects of the Applicant's proposed business.
- (c) The Applicant further agrees to hold the Corporation harmless and hereby releases and discharges the Corporation from any actions, damages, claims or demands which may arise, directly or indirectly, as a result of any act or omission by the Corporation in providing information to the Applicant, and to indemnify the Corporation from any such actions, damages, claims or demands which might be suffered by the Applicant's business or any guarantor in connection with any such information.

#### COLLECTION, USE, AND DISCLOSURE OF PERSONAL AND BUSINESS INFORMATION

- (a) The Applicant acknowledges that, as the operation of the Corporation is financially supported by the Government of Canada, through the Federal Development Agency of Southern Ontario (FedDev), representatives of FedDev are permitted access to the files of the Corporation for monitoring and evaluation purposes and that the Applicant may be contacted by representatives of FedDev and that, such information as is acquired by the FedDev will be treated as confidential.
- (b) The Applicant acknowledges receipt of the Corporation's *Privacy Statement* and hereby consents to his or her personal and business information being collected, used, retained, and disclosed by the Corporation for the limited purposes as set out above. The Applicant further understands that under Federal privacy law, he or she has access to the information held by the Corporation and knows to refer to the Corporation's *Privacy Policy* or contact the Chief Privacy Officer if a question or concern arises about the handling of the Applicant's personal information.

(c) The Applicant further understands and business venture if the Applicant is success may or may not include personal information Applicant.	sful in obtaining	financing from the Cor	poration, which
DATED, at	, this	day of	, 20
(Name of Witness)(Guarantor)	(Name	e of Applicant)	
(Signature of Witness)(Guarantor)	. (Signa	nture of Applicant)	

**Please note:** If your business is other than a sole proprietorship; all partners or shareholders and their spouses are required to submit a separate Personal Financial Statement. Additional copies are available at the office.

#### PRIVACY STATEMENT

#### INTRODUCTION

The Saugeen Economic Development Corporation (SEDC) is a federally-supported not-for-profit community organization with a volunteer Board of Directors and professional staff whose purpose is to support community economic development and small business growth through business loans or loan guarantees.

SEDC's privacy policies and procedures that have been developed to comply with Canada's *Personal Information Protection and Electronic Documents Act* ("*PIPEDA*"). *PIPEDA* sets out rules for the collection, use and disclosure of a client's or customer's personal information, as well as safeguarding that information in the course of commercial activity as defined in the legislation.

#### WHAT IS "PERSONAL INFORMATION"

Under *PIPEDA*, "Personal Information" means any information that is identifiable to an individual, including name, address, telephone number, Social Insurance Number, and date of birth. It also includes, but is not limited to, other information relating to identity, such as, nationality, gender, marital status, financial information and credit history.

#### **PURPOSES FOR PERSONAL INFORMATION**

The SEDC collects only that personal information required to assess a prospective applicant's eligibility for financial assistance, as well as to report to the Federal Economic Development Agency for Southern Ontario, the federal department that administers the Community Futures Program in Southern Ontario.

#### **CONSENT**

At the time of completing a loan application, the express, written consent of the individual applicant will be sought for the collection, use, retention and disclosure of their personal information for the purposes set out in the SEDC's privacy policy.

An applicant may choose not to provide some or all of the personal information requested, but if the SEDC is unable to collect sufficient information to validate a financing request, the application for financing may be turned down.

#### **ACCURACY**

The SEDC endeavours to ensure that all personal information in active files is accurate, current and complete. When a client notifies the SEDC that his or her personal information requires correction or updating, the necessary changes will be made. Information contained in closed files is not updated.

#### LIMITING USE. RETENTION & DISCLOSURE

The SEDC uses and retains personal information for only those purposes to which the individual has consented.

Personal information will be disclosed to only those SEDC employees, volunteer members of committees and/or Board of Directors that need to know the information for the purposes set out in the SEDC Privacy Policy.

#### **SAFEGUARDS**

The SEDC utilizes a number of physical, organizational and technological measures to safeguard personal information from unauthorized access or inadvertent disclosure in accordance with its *Information Security, Retention and Destruction Policy*, including but not limited to:

#### Physical

Active files are stored in locked filing cabinets located in work areas restricted to the SEDC employees and authorized volunteers. Closed files are stored in locked cabinets for a period of seven years, after which, the information is shredded prior to disposal.

#### Organizational

The SEDC employees, volunteers, and third party service providers sign confidentiality agreements binding them to safeguarding the confidentiality of personal information to which they have access.

#### Technological

Personal information contained on the SEDC computers and the electronic database is password protected. As well, the Internet server or router has firewall protection to protect against virus attacks and hacking into the database.

#### Electronic Transmission of Information

Notwithstanding the technological safeguards implemented by the SEDC, all Internet transmissions are susceptible to possible loss, misrouting, interception and misuse. For this reason, as part of the application that individuals sign consenting to their personal information being collected, used, retained, and disclosed, the SEDC will assume that it has the individual's consent to communicate via the Internet unless notified to the contrary.

#### INDIVIDUAL ACCESS

An individual who wishes to review or verify what personal information is held by the SEDC, may do so by making a request, in writing to the SEDC's Chief Privacy Officer. Upon verification of the individual's identity, the Chief Privacy Office will provide a written report within 60 days.

#### **INVESTIGATING COMPLAINTS**

Any concern or issue about the SEDC's personal information handling practices may be made, in writing, to the Chief Privacy Officer. Upon verification of the individual's identity, the Chief Privacy Officer will act promptly to investigate the complaint and provide a written report to the individual.

If the individual is dissatisfied with the report provided by the Chief Privacy Officer, or feels that the corrective action taken by the SEDC is insufficient, the individual may direct a complaint to the Federal Privacy Commissioner in writing. The address of the Federal Privacy Commissioner is provided in this Privacy Statement for your convenience.

#### AMENDMENTS TO OUR PRIVACY POLICY

This Privacy Statement is a summary of the SEDC's Privacy Policy. For full particulars of the SEDC's privacy policies and procedures, please request a copy of the Privacy Policy from the SEDC or a copy may be obtained from the Internet website at: <a href="www.sbdc.ca">www.sbdc.ca</a>

The SEDC Privacy Policy and this Privacy Statement are in effect May 27<sup>th</sup>, 2004 and is retroactive to January 1, 2004. The SEDC's Privacy Policy and this Privacy Statement may be updated from time to time to reflect amendments in applicable Federal and Provincial laws. Any changes to this Privacy Policy will be posted on the SEDC website and will apply to personal information collected from the date of the posting of the revised Privacy Policy.

#### **CONTACT INFORMATION**

If you have any questions regarding the SEDC's Privacy Policy, Information Security, Retention and Destruction Policy, and/or this Privacy Statement, or you wish to make an access to personal information request, please contact:

Rose Austin General Manager Saugeen Economic Development Corporation 515 Mill Street, P.O. Box 177 Neustadt, ON N0G 2M0

rose@sbdc.ca Phone: 519-799-5750 Toll Free: 1-877- 335-7332 Facsimile: 519-799-5752

#### OTHER HELPFUL PRIVACY LINKS

For a copy of *PIPEDA*, or for answers to other questions regarding privacy legislation, below are some helpful privacy links.

Federal Privacy Commissioner
<a href="https://www.privcom.gc.ca">www.privcom.gc.ca</a>
112 Kent Street
Ottawa, ON K1A 1H3

Siskind, Cromarty, Ivey & Dowler LLP Privacy Law Group: www.siskindsprivacylaw.com

Provincial Privacy Commissioner www.privcom.on.ca

The SEDC Privacy Policy Web Site: www.sbdc.ca