

FOR IMMEDIATE RELEASE

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HAWKS' NEST ANNOUNCES FIRST CORPORATE SPONSOR

The Saugeen Economic Development Corporation (SEDC) and Bruce Community Futures Development Corporation (Bruce CFDC) are pleased to announce Georgian College as the first corporate sponsor for the Hawks' Nest competition. Georgian College is very pleased to sponsor the Hawks Nest initiative as a Corporate Sponsor.

The Hawks' Nest is a 'Dragons Den' inspired competition where new and existing businesses and entrepreneurs from Grey, Bruce, Wellington North, Minto and the City of Owen Sound will pitch their business ideas in an attempt to secure financial support from local "Hawk" investors.

A number of interested businesses and entrepreneurs will be participating in one of the full day virtual business plan training sessions. These sessions take place on January 10th, 18th or 21st 2023, with a special Youth Training Session on January 14th 2023, register now to attend a session. Applicants have until Friday, March 10th, 2023, to submit their final business plan package to Rose Austin, General Manager of the Saugeen Economic Development Corporation (SEDC) or to Barb Fisher, General Manager of the Bruce Community Futures Development Corporation (Bruce CFDC).

Both Rose, and Barb are encouraged by the response and look forward to the final event on Wednesday, May 17th, at the Roxy Theatre in Owen Sound, where the final seven will pitch their business ideas to the Hawks.

Stay tuned! The Hawks' Nest will be announcing six high profile business leaders in the local area who have committed to invest a minimum of \$5,000 on one or more of the finalists that evening. Not only is there a minimum \$30,000 up for grabs; the finalists will come away with valuable feedback, coaching, mentorship and immeasurable exposure to kick start their business idea.

For more information on the Hawks' Nest, sponsorship opportunities and tickets please contact SEDC toll-free at 1-877-335-7332 / www.sbdc.ca or Bruce CFDC toll-free at 1-888-832-2232 / www.bruce.on.ca.

**Hawks' Nest
Corporate Sponsor**



Backgrounder:

The SEDC and the Bruce CFDC offer a wide variety of programs and services supporting community economic development and small business growth. In particular, they provide:

- Community strategic planning and socio-economic development
- Support for community-based projects
- Business information, training and planning services, and
- Access to capital for small and medium-sized businesses and social enterprises.

The SEDC and the Bruce CFDC are not-for-profit organizations that have partnered to provide an avenue for existing businesses looking to expand and entrepreneurs wanting to start a business.

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Federal Economic Development
Agency for Southern Ontario

Agence fédérale de développement
économique pour le Sud de l'Ontario

Resources:

[Federal Economic Development Agency of Southwestern Ontario](#)
[Saugeen Economic Development Corporation](#)
[Bruce Community Futures Development Corporation](#)

The Saugeen Economic Development Corporation and the Bruce CFDC are two of 36 CFDCs in southern Ontario funded by the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) through the Community Futures Program. CFDCs are independent, not-for-profit organizations delivering programs and services that support rural economic development and small business growth. They employ local staff and are each governed by a volunteer board of directors, made up of local residents representing the community.