

COVID-19 TOURISM RESPONSE FUND

The Federal Economic Development Agency for Southern Ontario (FedDev) Ontario delivers programs and services to support innovation and economic growth in Southern Ontario under the direction of the Federal Ministry of Economic Development and Official Languages.

FedDev recognizes the significant decline in tourism activity for many tourism dependent communities as a result of the COVID-19 pandemic and wishes to help offset the high costs incurred by tourism-oriented businesses and organizations.

The COVID-19 Tourism Response Fund — generously provided by FedDev — provides \$250,000 to Bruce County tourism-related businesses in the form of a one-time, non-repayable grant of \$2,500-\$10,000*.

*Applicants need to have a matching contribution of 20%.

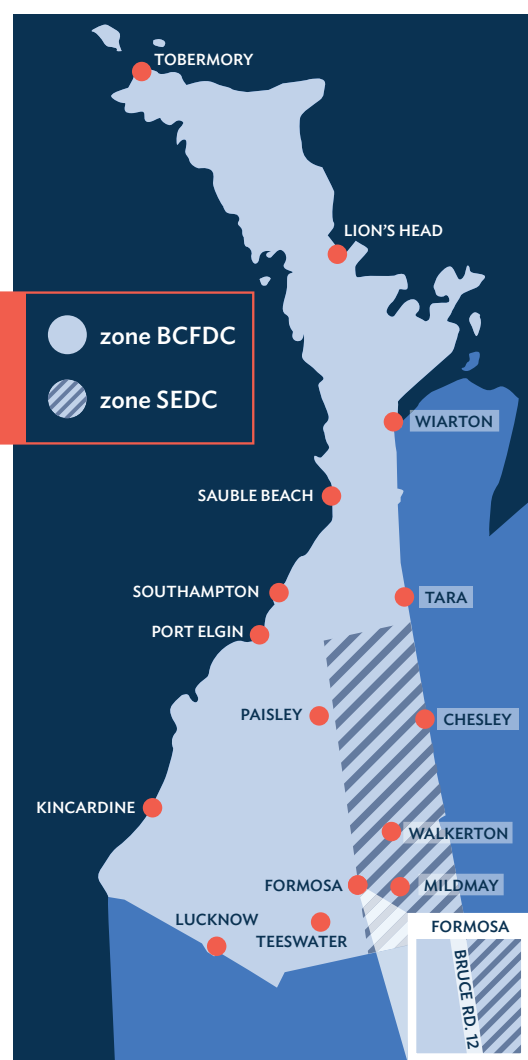
Applications accepted October 1 - October 16, 2020.

Tourism Operators as defined by and according to Tourism HR Canada includes: **Accommodation** (hotels, motels, resorts, campgrounds, and recreational vehicle facilities), **Recreation and Entertainment** (zoos, museums, theatres, sports facilities, amusement parks, government parks, heritage sites, hunting, fishing or outdoor adventure outfitters, and casinos), **Food and beverage services** (restaurants from fast service to fine dining, as well as pubs, nightclubs, cruise ships, and convention centres); **Travel services** (retail travel agencies, wholesale tour companies, or corporate offices with their own booking divisions) and **Transportation** (companies that provide transport by air, land or water, and include airlines, bus companies, taxi companies, ferry services, and cruise ships). Retail stores heavily dependent on tourism may also be considered.

EXAMPLES OF ELIGIBLE COSTS INCLUDE:

- implementation of health and safety protocols
- alterations to accommodate social distancing including expansion of patio space for restaurants (including tables, chairs, umbrellas) and/or acquisition of equipment like outdoor heaters to extend seasons
- the purchase of large scale PPE or sanitizing equipment (fog machines)
- cleaning supplies for workers/customers
- the acquisition and implementation of digital tools and operating transformations like virtual queue, timed entry ticketing or contactless check-ins

APPLY TO RELEVANT CFDC:



Bruce Community Futures Development Corporation

Barb Fisher, General Manager
bfisher@bruce.on.ca
519-386-9933 or Toll Free: 888-832-2232



Saugeen Economic Development Corporation

Rose Austin, General Manager
rose@sbdc.ca
519-799-5750 ext. 1 or Toll Free: 877-335-7332